



24th Annual Western Indian Gaming Conference  
February 4<sup>th</sup> – 7<sup>th</sup>  
Harrah's Resort Southern California

Tentative Schedule of Events

**Monday, February 4<sup>th</sup>**

**Golf Tournament**

Woods Valley Golf Course  
14616 Woods Valley Road  
Valley Center, CA 92082

**Start Time: 9:00 am**

**Sponsored By:** American Indian Chamber of Commerce of California  
Diamond Mountain Distributing  
Pepsi  
San Manuel Band of Mission Indians  
Soboba Band of Luiseño Indians



**Welcome Reception**

*Location: SR76 Brewery*

**6:00 pm -8:00 pm**

**Sponsored By:** Ainsworth  
Association of Gaming Equipment Manufacturers (AGEM)  
California Clean Air Project (CCAP)  
Feather Falls Brewing Company  
Gaming Laboratories International (GLI)  
IGT  
Key Bank  
Lewis Roca Rothgerber Christie  
Morongo Band of Mission Indians  
Rincon Band of Luiseño Indians  
San Manuel Band of Mission Indians  
Santa Ynez Band of Chumash Indians  
Sycuan Band of the Kumeyaay Nation  
Sycuan Casino  
Video Gaming Technologies (VGT)  
Wells Fargo

Protecting the sovereign right of California tribes to operate gaming on their lands.

## **Tuesday, February 5<sup>th</sup>**

(All major events to take place at The Events Center “TEC”)

### **Continental Breakfast**

8:30 am – 10:00 am

### **General Session**

*Location: TEC 11, 12, 13*

9:00 am – 12 Noon

### **Opening Prayer**

Councilwoman Laurie Gonzalez, Rincon Band of Luiseño Indians

### **Welcome Address**

Susan Jensen, Executive Director of CNIGA

### **State of the Nations Address:**

#### **Chairman Steve Stallings**

### **General Session Seminars:**

#### **Capitol Power Players**

10:00 am – 11:00 am

Top political consultants will discuss state legislation, proposed regulatory changes, and the political environment facing tribal governments.

Moderator: Susan Jensen, Executive Director- California Nations Indian Gaming Association

Speakers: Alva Johnson, Principle - Alva Johnson Solutions  
Scott Govenar, Partner- Governmental Advocates  
David Quintana, Founding Partner- Quintana, Watts, & Hartmann  
Frank Molina, Owner – Strategic Solution Advisors  
Pamela Lopez, Partner- K Street Consulting

#### **Are State Demands for Responsible Gaming Payments Reasonable?**

11:00 am – 12:00 noon

The panel explores the California State Compact requirements for tribal contributions toward state responsible gaming efforts. Speakers will provide an overview of the assumptions of blame implied by these payments and contrast that assumption with the scientific evidence on disordered gambling and responsible gaming.

Moderator: Katherine A. Spilde, Ph.D. MBA, Associate Professor - L Robert Payne School of Hospitality and Tourism Management, Endowed Chair - Sycuan Institute on Tribal Gaming San Diego State University

Speakers: The Honorable Steve Stallings, Chairman – California Nations Indians Gaming Association  
Denise Turner -Walsh, Attorney General - Rincon Band of Luiseño Indians

**Awards Luncheon – 12:00 pm – 1:30 pm**

*Location: Bordeaux Room located on 2<sup>nd</sup> Floor of South Tower*

**Sponsored By:**        **Chukchansi Gold Resort & Casino**  
                                 **Mooretown Rancheria**  
                                 **Morong Band of Mission Indians**  
                                 **Rincon Band of Luiseño Indians**  
                                 **San Manuel Band of Mission Indians**  
                                 **Santa Ynez Band of Chumash Indians**  
                                 **Sycuan Band of the Kumeyaay Nation**  
                                 **Video Gaming Technologies (VGT)**

12:30 pm

**Award Presentations:**

**Ninth Annual Anna Sandoval Leadership Award**

Tribal Leader Recipient: Brenda Soulliere, Councilmember – Cabazon Band of Mission Indians

**Ninth Annual Pauline Murillo Industry Leader Award**

Industry Leader Recipient: Chief Boyd, Principal & CEO – TBE Architects

**CNIGA Annual Scholarship Award Recipient**

Gwen Salt, Navajo Nation

**Track 1 Seminars – Tribal Government**

*Location: TEC 12 & 13*

1:30 pm – 2:50 pm

**\*Tribal Sovereignty 201, A Deeper Dive Into the Primary Asset of Tribal Self-Governance**  
**Minimum Continuing Legal Education (MCLE) \*Pending California State Bar Approval**

Panelist will build upon last year’s panel to discuss the historical and present day applications of tribal self-governance.

Moderator: Denise Turner-Walsh, Attorney General - Rincon Band of Luiseño Indians

Speakers: Jay Shapiro, Attorney – Forman & Associates  
                 Scott Crowell, Principal- Crowell Law Offices

**Network Break**

3:00 pm – 3:20 pm

**Sponsored By:        Chicken Ranch Rancheria**

3:20 pm – 4:50 pm

**Workshop: California Clean Air project (CCAP) – Tribal Funding Availability and Assistance**  
**Coordination Center**

CCAP will be hold a workshop session to discuss the new funding availability for tribal nations from the California Department of Health. The session would go over the “Request for Authorization” (RFA) process and the assistance the new coordinating center can provide

to those tribal nations wishing to apply. The workshop will also solicit feedback from tribal advisors on how to guide the project forward.

Moderator: Narinder Dhaliwal, Director – California Clean Air Project  
Speakers: LaVonne Peck- AIMC  
Jennifer Giesler, Project Coordinator II—California Clean Air Project  
Gary Hayward, General Manager- Win River Resort & Casino

### **Track 2 Seminars – Casino Operations & Security**

*Location: TEC 2 & 4*

1:30 pm – 2:50 pm

#### **Rise of Media Fraud: How to Protect Yourself**

A recent study has shown that 40% of marketers have low trust in their media agencies. Are you part of that 40%? Do you question what media agencies do with your dollars and whether they are acting in your best interest? You should be. A groundbreaking report issued by the Association of National Advertisers in 2016 has shed light on the widespread media fraud relating to unethical kickbacks and cash rebates. Attend this session to understand what questions you should be asking your media agency to ensure that your dollars are being sent the right way.

Moderator: Chad German, CEO – Red Circle Agency  
Speakers: Melissa Asmus, Marketing Director – Cahuilla Casino  
Mike McLellan, CEO—Parlay Solutions

#### **Network Break**

3:00 pm – 3:20 pm

**Sponsored By: Chicken Ranch Rancheria**

3:20 pm – 4:50 pm

#### **Class II Not Second Class**

Class II gaming machines have gone from slow and awkward choices of last resort to fast, popular and fully competitive alternatives – even for casinos with Class III machines. This session will look at how and why Class II machines have become an important tool for any Tribal casino and operator and how these Class II machines can be leveraged to better benefit the Tribe.

Moderator: James Klas, Founder & Principal – Klas Robinson QED  
Speakers: Francis Keyser, VP of Product -Rapid Games  
James Starr, EVP of Sales -VGT  
Judith Shapiro, Principal -Shapiro Law  
Matthew Robinson, Founder & Principal – Klas Robinson QED

### **Track 3 Seminars – Regulation**

*Location: TEC 1 & 3*

1:30 pm – 2:50 pm

#### **The Impact of Privacy and Data Protection Trends on the Background Licensing**

A look at trending law changes regarding background screening and data protection. California's sweeping Data Privacy Act (CCPA) goes into effect on Jan. 1, 2020. Do tribal gaming authorities (TGA) need to make changes to their current methods? We'll also take a look at "Ban-the-Box" style laws around the country and see how they have changed the way suppliers hire and screen candidates.

Moderator: Michael Hankin, International Compliance Officer - Aristocrat Technologies

Speakers: TBD -National Indian Gaming Commission (NIGC)

Julie Hakman, President & CEO - AmericanChecked

Les Stanley, Executive Director - Rincon Tribal Gaming Commission

#### **Network Break**

3:00 pm – 3:20 pm

**Sponsored By: Chicken Ranch Rancheria**

3:20 pm – 4:50 pm

#### **What Not To Do – Title 31 Fines Against Card Rooms**

Session will discuss the latest emerging trends related to Title 31/AML compliance at card rooms as a way to discuss exactly “what not to do” at tribal casinos. The discussion will also focus on ways that tribal casinos can mitigate their Title 31/AML risk.

Moderator: Grant Eve, CPA, CFE, Partner - WIPFLi

Speakers: Justin Hardin, AML and Compliance Manager -Pala Casino Spa Resort

Peter Alvarado, Casino Compliance Officer -San Manuel Casino

Scott Crowell, Principal- Crowell Law Offices

### **Track 4 Seminars – Finance & Business Development**

*Location: TEC 11*

1:30 pm – 2:50 pm

#### **Hotel Impossible? Factors When Considering if Building a Hotel for Your Casino is The Way To Go**

Hotels are among the most valuable and most expensive supporting facilities for casinos. This panel will help attendees better understand when, why, and how hotels work with casinos and whether adding or expanding a hotel is right for your casino.

Moderator: James Klas, Founder & Principal – Klas Robinson QED

Speakers: Daniel Salgado, Chairman -Cahuilla Band of Indians

Kari McCormick, VP of Client Services – Arrowhead Builders

Matthew Robinson, Founder & Principal – Klas Robinson QED

#### **Network Break**

3:00 pm – 3:20 pm

**Sponsored By: Chicken Ranch Rancheria**

3:20 pm – 4:50 pm

### **Successful Recruitment & Retention Strategies for Today's Tribal Casino**

The quality of your employees is as important as quantity when low unemployment makes the best people difficult to find and recruit. You must consider the power of technology, vendor resources, training, and mentoring – even refining your casino's branding to make it more attractive to potential recruits.

Moderator: Charles Lawrence, Senior Vice President, Business Development & Client Relations - Spectra  
Speakers: Josh Pyle, Executive Director, Casino Projects – Spectra  
Michael Laffey, President -Indigeony Marketing Group  
Lea Ann Bowers, Director, Talent Management & Development – Spectra

### **CNIGA Meeting**

*Location: TEC 12 & 13*

**6:00 pm – 8:00 pm**

### **Courtyard Extravaganza**

*Location: Courtyard /Bonfire*

**8:00 pm -10:00 pm**

### **Wednesday, February 6<sup>th</sup>,**

*Location: Harrah's Events Center (TEC)*

### **Continental Breakfast**

8:30 am – 10:00 am

### **Track 1 Seminars – Tribal Government**

*Location: TEC 12 & 13*

9:00 am – 10:20am

### **Developing Business Opportunities for Rural Tribal Casinos**

Rural Tribal casinos face unique challenges when it comes to economic diversification. Servicing smaller population bases requires out of the box thinking and solid local economic data to ring the best opportunities to light. The session will demonstrate recent cases of rural Tribal casinos that have diversified successfully.

Moderator: Jamie Fuller, Chairman & CEO – Blue Stone Group  
Speakers: Leif Kruger, Executive Director Marketing – Black Oak Casino

10:30am – 11:50 pm

### **Establishing the Native American Curriculum – AB 738 (Limon)**

California State Assembly Bill AB 738 established a Native American Curriculum for grades 7 to 12 in California schools. The curriculum shall be created with participation from federally recognized tribes and California Native American Tribes and shall be completed by the IQC by December 31, 2021 for approval by the State Board of Education (SBE) by March 31, 2022. The session workshop will help to implement the requirements of AB 738.

Moderator: Sam Cohen, Government Affairs and Legal Officer – Santa Ynez Band of Chumash Indians

Speakers: Kathleen Marshall, Commissioner -Santa Ynez Band of Chumash Indians Gaming Commission  
Nakia Zavalla, Culture Director -Santa Ynez Band of Chumash Indians  
Tishmall Turner, Vice Chairwoman—Rincon Band of Luiseño Indians

### **Tradeshow Opening – Lunch on Tradeshow Floor**

*Location: TEC 9*

**Sponsored By: Feather Falls Brewing Company**  
**12:00pm – 1:30pm**

### **Track 2 Seminars – Casino Operations & Security**

*Location: TEC 2 & 4*

9:00 am – 10:20 am

#### **Management of the Modern Gaming Floor: Lessons From The Field**

Regulators, security personnel, IT staff, and casino managers will gain a better sense of the internetworking, interconnectivity, and associated risks of today’s systems technologies and techniques for better communication across the enterprise to unblur lines leading to unsatisfied customers, externally and internally.

Moderator: Michael Capen, Director of Client Services - Gaming Laboratories International (GLI)  
Speakers: Eddie Ilko, Safety Manager – Sycuan Casino  
Todd Jackson, VP of Information Technology – Valley View Casino  
Travis Waldo, Director of Technology – National Indian Gaming Commission (NIGC)

10:30 am – 11:50 am

#### **Smart Service: Driving Loyalty and Revenue By Utilizing Smart Technology**

Smart Service, or processes utilizing smart devices and cloud-based software, is reinventing service delivery. Discover the benefits of smart service technology including improved customer loyalty, increased revenue, greater accountability, and happier/productive employees. Focusing on a general overview, operational professionals should find this interactive seminar highly engaging.

Moderator: Frank Oppenheim, CEO - Metavallo, LLC  
Speakers: Ivan Malki, Founding Partner – Generation Seven Strategic Partners

### **Tradeshow Opening – Lunch on Tradeshow Floor**

*Location: Tradeshow Floor*

**Sponsored By: Feather Falls Brewing Company**  
**12:00pm – 1:30pm**

### **Track 3 Seminars – Regulation**

*Location: TEC 1 & 3*

9:00am – 10:20 am

#### **Public Health Principles for State Policy on Gambling Disorder**

One of the fundamental principles of a public health approach to gambling and gambling disorder is that scientific research is the foundation of public health knowledge—not anecdotes or opinions. Contrary to the claims of many unpublished sources, California does not have a significantly higher rate of “gambling disorder” than the rest of the nation. This

panel will provide an overview of scientific research to provide a direction for the investment of tribal and state responsible gaming funds in California. Panelists will provide a list of recommendations based on science that would not only advance efforts to address disordered gambling in California but also, in some cases, make the needs of the local communities a priority.

Moderator: Katherine A. Spilde, Ph.D. MBA, Associate Professor - L Robert Payne School of Hospitality and Tourism Management, Endowed Chair - Sycuan Institute on Tribal Gaming San Diego State University

Speakers: Russell Sanna, Executive Director- National Center for Responsible Gaming

10:30am – 11:50am

### **Information Security: Is Your Casino Protected?**

Mobile monitoring from phones and tablets, wide-area progressives, the growth of new technologies and the possibility of internet gaming, are all becoming part of the modern casino environment. With these changes come new threats, and our casino operations and monitoring and control systems are under attack. It is important to understand what you can do to minimize these risks and keep your systems and information as secure as possible. This panel will discuss key trends in information security, provide examples of breaches, and discuss prevention and response measures for an information security breach

Moderator: Andrew Hofstetter, Chairman – Tribal Gaming Protection Network (TGPN)

Speakers: Billy David, Owner/Consultant - Bo-Co-Pa & Associates

Brandon Griffith, Director Business Development North America -SIQ

Jodi DiLascio, Director Tribal Gaming - BMM

Patrick Tinklenberg, VP Information Technology – Sycuan Casino

### **Tradeshow Opening – Lunch on Tradeshow Floor**

*Location: TEC 9*

**Sponsored By: Feather Falls Brewing Company**

**12:00pm – 1:30pm**

### **Track 4 Seminars – Finance & Business Development**

*Location: TEC 11*

9:00am – 10:20am

### **Future of TED Bonds and Tax-Exempt Financings**

The amount of available volume cap for the Tribal Economic Development Bond (“TED”) Bond program was \$359,076,207.22 as of December 1, 2018. It is anticipated that the remaining amount of TED Bond dollars will be allocated and exhausted in short order. Our panel will discuss the impact of the exhaustion of the TED Bond program, the need for guidance on refinancing of previously issued TED Bonds, the issuance of tax exempt debt in Indian Country, and legislative hurdles and opportunities relating to tax exempt financing in Indian Country.

Moderator: Peter Larson, Partner- Lewis Roca Rothgerber Christie LLP

Speakers: Jacob Schellinger, Director of Government Affairs- National Congress of American Indians

Matt Eden, Senior Vice President- Sovereign Finance LLC

Sam Cohen, Government & Legal Specialist- Santa Ynez Band of Chumash Indians



10:30am – 11:50am

### **Energy Resiliency for Gaming and Related Facilities**

The panel will focus on how tribes can develop and deploy clean energy projects to promote energy security and resiliency for their gaming and related facilities infrastructure. We will hear from several tribes that will discuss their respective clean energy projects and other energy security and resiliency goals. We will also hear from the California Energy Commission on how it can work with tribes on achieving energy security and resiliency goals, with a discussion on the types of programs available to assist tribes in achieving these goals.

Moderator: Pilar Thomas, Of Counsel -Lewis, Roca, Rothgerber, Christie LLP

Speakers: Arla Ramsey, Vice Chairwoman -Blue Lake Rancheria  
Bo Mazzetti, Chairman -Rincon Band of Luiseno Indians  
Karen Douglas, Commissioner -California Energy Commission  
Robert Martin, Chairman -Morongo Band of Mission Indians

### **Tradeshow Opening – Lunch on Tradeshow Floor**

*Location: TEC 9*

**Sponsored By: Feather Falls Brewing Company**

**12:00pm – 1:30pm**

### **Minimum Continuing Legal Education (MCLE) \*Pending California State Bar Approval**

*Location: Rhone, 2<sup>nd</sup> Floor*

1:30pm – 2:50pm

### **Current Legal Events Impacting Tribal Governments**

This panel of attorneys and consultants will address some of the most significant legal changes which occurred in 2018, including the tribal litigation regarding card clubs, sports betting, intellectual property issues affecting gaming operations, and the U. S. Department of Justice's reversal of its 2011 opinion regarding the Wire Act.

Moderator: Steve Hart, Partner – Lewis Roca Rothgerber Christie, LLP

Speakers: Afrack Vargas, Partner- K Street Consulting  
Anne Aikman-Scalese, Of Counsel- Lewis Roca Rothgerber Christie, LLP  
Frances Sjoberg, Associate- Lewis Roca Rothgerber Christie, LLP  
Scott Crowell, Principal- Crowell Law Offices

### **Break**

**3:00 pm – 3:20 pm**

### **Minimum Continuing Legal Education (MCLE) \*Pending California State Bar Approval**

*Location: Rhone, 2<sup>nd</sup> Floor*

3:20pm – 4:50pm

### **General Welfare Doctrine**

Moderator: Sam Cohen, Government Affairs and Legal Officer – Santa Ynez Band of Chumash Indians

Speakers: John Hosman, Partner- FS Advisors  
Robert Yoder, Principal- Yoder & Langford

## **Bowling Tournament**

**Sponsored By:**       **Chicken Ranch Rancheria – Sapphire Sponsor**  
                              **Red Circle Agency– Jade Sponsor**  
                              **Redding Rancheria – Jade Sponsor**  
                              **Sycuan Band of the Kumeyaay Nation – Jade Sponsor**

**6:30 pm – 9:00 pm**

**Location:**       Bowlero San Marcos  
                          945 W San Marcos Blvd  
                          San Marcos, CA 92069  
                          \*\*Shuttle will depart from East Casino Entrance at 5:30pm  
                          Note that Bowlero is approximately 45 minutes away from the Harrah’s property!

## **Thursday, February 7<sup>th</sup>**

*Location: Harrah’s Events Center (TEC)*

### **Associate Member Breakfast**

*Location: Bordeaux Room, 2<sup>nd</sup> floor*

\*Open to Associate Members Only

**8:00 am – 9:00 am**

### **Tradeshow – Breakfast on Tradeshow Floor**

*Location: TEC 9*

**Sponsored By:**       **Soboba Band of Luiseño Indians**

**10:30pm – 12:30pm**

### **Track 1 Seminars – Tribal Government**

*Location: TEC 12 & 13*

9:00am – 10:20am

#### **Workshop: Tribal Scholarship Programs – Best Practices to Enhance Tribal Development**

**Moderator:**    Angelique Albert, Director - American Indian Graduate Center  
**Speakers:**    Javier Kinney, Alumnae- American Indian Graduate Center  
                      Josh Lucio, Program Associate- American Indian Graduate Center  
                      Kokonow Kinney, Student- American Indian Graduate Center  
                      Sara LaBarge, Development Director- American Indian Graduate Center

### **Track 2 Seminars – Casino Operations & Security**

*Location: TEC 2 & 4*

9:00am – 10:20am

#### **Engaging the Younger Demographic on the Casino Floor**

Session will discuss creative and alternate ways that Tribal Casinos are engaging the youth to spend more time on their casino floors.

**Moderator:**    Deanna Scott, CEO- Raving Consulting  
**Speakers:**    Marcus Yoder, Vice President- Gamblit  
                      Mike Trask, Director of Product Management and Marketing- Ainsworth  
                      Roberto Coppola, VP of Advanced Products – Aristocrat Technologies

### **Track 3 Seminars – Regulation**

*Location: TEC 1 & 3*

9:00am – 10:20am

#### **Regulation of Tribal Government Gaming**

Panelists will discuss the collaborative efforts between tribal, state and federal regulatory agencies and address pending questions such as the need for regulatory transparency, enforcement of State and Federal laws and the need for a well-regulated gaming industry

Moderator: Susan Jensen, Executive Director – California Nations Indian Gaming Association  
Speakers: Jonodev Osceola Chaudhuri, Chairman – National Indian Gaming Commission  
Stephanie Shimazu, Director – California Department of Justice Bureau of Gambling Control  
Tracy Burris, Tribal Gaming Commissioner – Viejas Band of Kumeyaay Indians

### **Track 4 Seminars – Finance & Business Development**

*Location: TEC 11*

9:00am – 10:20am

#### **GASB Updates Including Lease Accounting**

There are several changes coming to the accounting standards set by GASB, including the new standard on accounting for leases. This session will provide an overview of the upcoming GASB standard changes and then take a deep dive into the new GASB standard on lease accounting. The new lease standard which could significantly impact casino financial statements and debt ratios, is effective for fiscal years beginning December 15<sup>th</sup>, 2019.

Moderator: Mark Siadal, CPA, Senior Manager – Moss Adams LLP  
Speakers: Brandon Valentini, CPA, Partner – Moss Adams LLP

### **Minimum Continuing Legal Education (MCLE) \*Pending California State Bar Approval**

*Location: Rhone, 2<sup>nd</sup> Floor*

9:00am – 10:20am

#### **Patron Tort and Employment Discrimination Claims in Tribal Courts**

Moderator: Dorothy Alther, Executive Director- California Indian Legal Services  
Speakers: Honorable Devon Lomayesva, Chief Judge of the Intertribal Court of Southern California  
Honorable Greg Thompson, Associate Judge of the Intertribal Court of Southern California  
Phillip Samouris, Attorney - Higgs Fletcher & Mack LLP  
Don Molloy, Vice President - Tribal First

#### **Break**

**10:20 am – 10:30 am**

**Minimum Continuing Legal Education (MCLE) \*Pending California State Bar Approval**

*Location: Rhone, 2<sup>nd</sup> Floor*

10:30am – 11:50pm

**Recent Appellate Cases Impacting Tribes**

Moderator: Frances Sjoberg, Associate – Lewis Roca Rothgerber Christie, LLP

Speakers: Charlene Jackson, Partner- Jackson Law Firm, PLLC

Lauren King, Member- Foster Pepper PLLC

Marla Hudgens, Partner- Lewis Roca Rothgerber, Christie LLP

Pilar Thomas, Of Counsel- Lewis Roca Rothgerber, Christie LLP

**General Session Wrap Up & Tribal Leaders Tribal Summit Workshop**

*Location: TEC 11, 12, 13*

**1:00pm – 2:00pm**

**REGISTRATION SCHEDULE**

All Registrations to take place at the  
Harrah's Event Center (TEC)

Monday, February 4<sup>th</sup>

2:00 pm – 5:00 pm

Tuesday, February 5<sup>th</sup>

8:00 am – 4:30 pm

Wednesday, February 6<sup>th</sup>

8:00 am – 4:30 pm

Thursday, February 7<sup>th</sup>

8:00 am – 11:30am