



25th Annual Western Indian Gaming Conference
February 10th – 13th
Sycuan Casino Resort

Tentative Schedule of Events

Monday, February 10th

CNIGA Meeting

Location: Wachena Ballroom

4:00 pm – 6:00 pm



Welcome Reception

Location: Elicit Bar & Lounge (Located to the right of the Hotel Lobby, Casino Floor)

6:00 pm -8:00 pm

Sponsored By:

**Association of Gaming Equipment Manufacturers (AGEM)
American Indian Chamber of Commerce
California Clean Air Project (CCAP)
Gaming Laboratories International (GLI)
First American Petroleum
IGT
Key Bank
Lewis Roca Rothgerber Christie, LLP
Mooretown Rancheria
Rincon Band of Luiseño Indians
Parlay Solutions
Picayune Rancheria of Chukchansi Indians
San Manuel Band of Mission Indians
Santa Ynez Band of Chumash Indians
Soboba Band of Luiseño Indians
Sycuan Band of the Kumeyaay Nation
Sycuan Casino Resort**

Tuesday, February 11th

Continental Breakfast

8:30 am – 10:00 am

General Session

Location: Live & Up Close Theater, 2nd Floor of Casino

9:00 am – 12 Noon

Opening Prayer

To Be Determined

Protecting the sovereign right of California tribes to operate gaming on their lands.

Welcome Address

Susan Jensen, Executive Director of CNIGA

Chairman Cody Martinez, Sycuan Band of the Kumeyaay Nation

State of the Nations Address:

Chairman James Siva

General Session Seminars:

10:00 am – 11:00 am

Legalizing Sports Wagering the Responsible Way

Panelists will discuss the methodology behind the tribal initiative to legalize sports wagering and why this approach is the best option for California.

Moderator: James Siva, Chairman - California Nations Indian Gaming Association

Speakers: Cody Martinez, Chairman - Sycuan Band of the Kumeyaay Nation
Jacob Mejia - Pechanga Band of Luiseno Indians (invited)

11:00 am – 12:00 noon

Creeping Violations in the Cardroom Industry . . . How did we get here?

Over the last decade, commercial cardrooms in California have been engaged in activities that violate state gaming laws. In this panel you will hear how cardrooms exploited a poor regulatory environment to increase their revenues. Attendees will be provided with an outline of current law and what a well-regulated gaming industry will look like in future years.

Moderator: Susan A. Jensen, Executive Director – California Nations Indian Gaming Association

Speakers: Tuari Bigknife, Attorney General – Viejas Band of Kumeyaay Indians
Jeffrey Butler, Partner – Dentons
Scott Crowell, Principal – Crowell Law Office – Tribal Advocacy Group

Awards Luncheon – 12:00 pm – 1:30 pm

Location: Heritage III, Back of the Events Center, Lower Level

Sponsored By:

- California Clean Air Project (CCAP)**
- Gaming Laboratories International (GLI)**
- Key Bank**
- Mooretown Rancheria**
- Rincon Band of Luiseño Indians**
- Parlay Solutions**
- Santa Ynez Band of Chumash Indians**
- Soboba Band of Luiseño Indians**
- Sycuan Band of the Kumeyaay Nation**

12:30 pm

Award Presentations:

Tenth Annual Anna Sandoval Leadership Award

Tribal Leader Recipient: Chairman Emeritus Dr. Anthony R. Pico, Viejas Band of Kumeyaay Indians

Tenth Annual Pauline Murillo Industry Leader Award

Industry Leader Recipient: Jodi DiLascio, Director, Tribal Gaming – BMM Testlabs

CNIGA Annual Seven Generations Scholarship Award Recipient

Juliette Jackson, Klamath Tribes

CNIGA Annual Journalism Scholarship Award Recipient

Niya Henry, Navajo Nation

Track 1 Seminars – Tribal Government

Location: Wachena Ballroom II

1:30 pm – 2:50 pm

BIA Gaming Policies and Procedures Related to Compacts Under the Trump Administration

Moderator: Paula Hart, Director, Office of Indian Gaming – Bureau of Indian Affairs (BIA)

Speakers: Troy Woodward, Senior Policy Analyst- Bureau of Indian Affairs (BIA)

Network Break

3:00 pm – 3:20 pm

Sponsored By: Incredible Technologies

3:20 pm – 4:50 pm

Leading the Team Successfully Through Change and Disruption

Your GM has moved on. Your Tribal Council has changed. You are adding on a new hotel or you are starting a new enterprise. Or even new technology. For tribal employees and managers, managing “change” is one of the strongest core skills your team can acquire. “Disruption” does not always have to be negative. In this session, attendees will leave with key takeaways.

Moderator: Paula Allen, Partner – Raving Consulting

Speakers: Amy Hergenrother, VP of Client Services – Raving Consulting

Track 2 Seminars – Casino Operations & Security

Location: Wachena Ballroom III

1:30 pm – 2:50 pm

How to Make Sure Your Brand Advertising is Doing Its Job

Most casino marketing departments' largest budget line item is their media spend. Tracking those dollars and how players are responding to casino advertising is a very unique and sometimes impossible task. In this panel discussion we will talk with some of Indian Country's casino marketing experts about their techniques on how to make sure casino marketing vendors are good stewards of tribal funds, how to obtain the most accurate media spend information then use it to your tribe's advantage and the tough questions you should be asking casino marketing executives that can lead to more revenue and PR opportunities for your tribe.

Moderator: Walter Boyd, Client Advocate – Red Circle Agency

Speakers: Tara Ezzell Clark, VP Casino Services & RECON Systems – Red Circle Agency
Simon Farmer, Director of Marketing – Morongo Casino Resort

Network Break

3:00 pm – 3:20 pm

Sponsored By: Incredible Technologies

3:20 pm – 4:50 pm

Class II - Gold Rush

The Class II technical renaissance is making, and will continue to make, significant financial impacts for gaming Tribes throughout the state. These impacts not only affect the financial bottom line for gaming Tribes, it also makes a significant impact to financial independence and further strengthen Tribal Sovereignty. In this session, our panel of industry experts and Tribal Leaders will discuss a wide range of subjects and topics to paint a complex picture of how Class II Gaming is becoming the new Gold Rush in California!

Moderator: Judith Shapiro, Principal – Shapiro Law

Speakers: Russel Witt, Director of Central Determinate Gaming – Incredible Technologies
Ryan Johnson, Sr. Manager Sales Operations -Video Gaming Technologies (VGT)
Richard Armstrong, Chairman, Tribal Gaming Commission – Buena Vista Rancheria
Tim Cotton – National Indian Gaming Commission – Manager of Information Technology
Dan Little - Chief Intergovernmental & Tribal Affairs Officer – San Manuel Band of Mission Indians

Track 3 Seminars – Regulation

Location: Paipa Ballroom I

1:30 pm – 2:50 pm

California Tribal Court Funding: P.L. 280 Congressional Appropriation

The Tribal Justice Support Directorate (TJS), a division within the Office of Justice Services, Bureau of Indian Affairs, is an office to further the development, operation, and enhancement of tribal justice systems. Through the Tribal Court Assessment Program, TJS is statutorily directed to conduct tribal court surveys which identify specific tribal court need. This seminar

is designed to bring forth awareness and information of the P.L. 280 Tribal Court Funding available to California tribes. Through this funding opportunity, California tribes are eligible to receive funding and technical assistance for an existing or future tribal court through the Tribal Court Assessment Program.

Moderator: Dana Giles, American Indian Development Associate – Office of Justice Services, BIA
Speakers: Bennie Francisco, Court Assessment Director - Tribal Justice Support Directorate, DOI
Ada Melton, Tribal Justice Support Contractor - American Indian Development Associates
Shannon Edwards, Tribal Justice Support Contractor - Native Knowledge Harvest
April Atteburry, Karuk Judicial Administrator - Karuk Tribe
Hidonee Spoonhunter, Tribal Court Project Coordinator - Bishop Paiute Tribal Court

Network Break

3:00 pm – 3:20 pm

Sponsored By: Incredible Technologies

3:20 pm – 4:50 pm

How Surveillance and Risk Management Departments Can Work Together to Reduce Tort Claims

In this unique session you will learn how through coordinated efforts and trusted working relationships between surveillance professionals and risk management teams, injuries can be prevented, fraud can be uncovered through investigative means, injury trends can be seen, lessons can be learned and truth be told. In addition, hear from industry and subject matter experts on the current state of surveillance techniques and risk practices to help promote safety and security throughout Tribal Government Gaming.

Moderator: Donald Molloy, Senior Vice President – Tribal First
Speakers: Eddie Ilko, Safety Claims Manager – Sycuan Casino & National Indian Casino Safety Security Association, Chairman
Steve Van Slyke, Surveillance Director – Sycuan Gaming Commission
Andrew Hofstetter, Tribal Gov Affairs -BlueBird CPA's & TGPN, Chairman
Juan Baca, Sycuan Security & Entertainment VP - Sycuan Casino Resort

Track 4 Seminars – Finance & Business Development

Location: Paipa Ballroom II

1:30 pm – 2:50 pm

The New Normal is Never Normal...For Long: Financial Markets in An Election Year With Added Economic Uncertainty

The United States has experienced a long and slow recovery, lasting more than a decade since the Great Recession of 2008. The financial sectors of the US have held steady since the remarkable intervention of the Federal Reserve and new regulations on banks and other financial markets. The interest rate environment, as indicated by the Fed Funds Rate, has moved from near zero in 2009 to pre-recession levels as the economy reached full recovery, and is now trending lower as the Fed attempts to maintain full employment, fight inflation, and continue economic expansion. Uncertainty, however, remains prevalent as we approach US elections in 2020, which bring divergent views regarding the domestic economy, international trade, and fiscal and monetary policies. This election, along with the slowing global economy and possible recession in the United States may lead to a “new normal” for

borrowers, lenders, and financial markets. Each financial decision will require careful consideration of all external economic and political factors.

Moderator: Ben Rechkemmer, Senior Vice President -Key Bank
Speakers: Kevin Grimes, Vice President Relationship Manager – U.S. Bank
Ryan Bilsky, Sr. Payments Advisor -KeyBank
John Hosman, Partner- FS Advisors

Network Break

3:00 pm – 3:20 pm

Sponsored By: Incredible Technologies

3:20 pm – 4:50 pm

More Than Just Gaming...

Moderator: James Klas, Founder & Principal - KlasRobinson Q.E.D., Inc.
Speakers: Rick Collet, Vice President of Business Development – GlobalBeer co
Ian MacLennan, President & Co-Founder -GlobalBeer co

WIGC “Happy Hour”

Location: Hotel Lobby Bar, Casino Floor

Sponsored By: IGT & FS Advisors

5:00pm – 6:00pm

WIGC Poker Tournament

Location: In Front of Hotel Lobby Bar, Casino Floor

6:00 pm -9:00 pm

Wednesday, February 12th,

Location: Events Center, Lower Level

Continental Breakfast

Sponsored By: IHOP/Applebee’s

8:30 am – 10:00 am

Track 1 Seminars – Tribal Government

Location: Wachena II

9:00 am – 10:20am

Regulation of Marijuana Usage by Employees and Guests at Tribal Casinos: What The Law Requires, What The Law Allows

The panel will discuss the legal and policy challenges posed by marijuana use by employees and guests at tribal casinos, including what the law requires and what the law permits of Tribes concerning marijuana use at their casinos.

Moderator: Jay Shapiro, Partner – Forman & Associates
Speakers: Karina Abarca, Director of Human Resources -Morongo Casino Resort & Spa
Jason Cozart, Assistant General Manager -Soboba Casino Resort
Jonathan Stanford, Chief Executive Director -Augustine Band of Cahuilla
Indians Gaming Commission

10:30am – 11:50 pm

General Welfare Doctrine - Updates & Alerts

Moderator: Sam Cohen, Government Affairs and Legal Officer – Santa Ynez Band of Chumash Indians
Speakers: Nancy Lowrey, President & CEO – FS Advisors
TBD – Internal Revenue Service (IRS)

Tradeshow Opening – Lunch on Tradeshow Floor

Location: Heritage III, Trade Show Floor

Sponsored By: Feather Falls Brewing Company

12:00pm – 1:30pm

Track 2 Seminars – Casino Operations & Security

Location: Wachena Ballroom III

9:00am – 10:20 am

Facial Recognition in the Casino and the Challenges of Cyber Security

Facial recognition systems benefit Surveillance, Compliance, Casino Operations, Marketing and more. These systems hold a lot of data about patrons and that data must be protected to ensure that security and privacy are maintained. This session will discuss the advantages of using facial recognition systems and the challenges faced by organizations to ensure the security of their systems and data.

Moderator: Troy Hawes, CISSP, PCI QSA, CCSFP, CISM, CISA, Senior Director of Cybersecurity – Moss Adams
Speakers: Henry Valentino, CEO - eConnect
Matthew Carrier, Business Development Executive - eConnect

10:30am – 11:50am

When The Lights Go Out...

With the recent wildfires and public safety power outages in California, it is more important than ever that you have an Emergency Action Plan (EAP) in place and that it is an up to date. OSHA requires businesses to have an EAP and even some of the gaming compacts have a section requiring adequate fire, medical, and related relief and disaster services for patrons and employees. Once you have an EAP in place there are several key points you need to address. Have your employees been trained to follow the EAP and know what to do in an emergency? What will you do to keep the business running if the business is only affected from a planned power outage? How will you communicate with everyone including Tribal Council, Executive staff, employees, Fire & EMS, law enforcement, and any others on the reservation that may be affected? Last, do you have insurance to cover it and how will it come in to play, including business interruption? This session will help you prepare to answer those questions.

Moderator: Andrew Hofstetter, Chairman – Tribal Gaming Protection Network (TGPN)
Speakers: Lynne Petsch, Gaming Commissioner – Viejas Gaming Commission
Christie Walker, Director Risk & Environmental Health Safety – Viejas Casino & Resort
Donald Molloy, Senior Vice President – Tribal First

Tradeshow Opening – Lunch on Tradeshow Floor

Location: Heritage III, Trade Show Floor

Sponsored By: Feather Falls Brewing Company

12:00pm – 1:30pm

Track 3 Seminars – Regulation

Location: Paipa Ballroom I

9:00 am – 10:20 am

The Importance of Regulating Mixed Martial Arts at Tribal Casinos

As Tribal Resort's & Casino's expand, so have their entertainment venues as well. With that, Mixed Martial Arts event are becoming even more popular than they have before, bringing thousands of spectators to Tribal Properties. This exciting class will cover the essential elements that tribes will need to know regarding regulating these events, the risks, and the liability. In addition, panelists will cover the importance of having a MMA Ordinance, Rules & Regulations, protocols, training, having licensing requirements, and proper medical screening and criteria. Panelists will cover the different options and structures when it comes to regulating these events. At the end of the day, it is important for the tribe to be protected, to ensure the fighters, staff and guests are protected in a safe, regulated, and enjoyable event for everyone.

Moderator: Andrew Hofstetter, Tribal Gov Affairs -BlueBird CPA's

Speakers: Andy Foster, Executive Officer -California State Athletic Commission

Sophia Cornejo, Assistant Executive Officer- California State Athletic Commission

10:30 am – 11:50 am

New GASB 87 Standards - Crucial Changes in 2020

Accounting standards rarely make headlines, but GASB 87 has fundamentally changed the way leases are accounted for in Indian Gaming and other governmental entities. Fiscal years that end December 31 are in their first year of implementation right now, and fiscal years that end September 30 will be joining by the end of 2020. This session will discuss the impacts this change in reporting has on key stakeholders – from debt covenants, to operational ratios, to profitability marks that tribal distributions may be tied to. The panel will provide experience in assisting Indian Casinos and Tribes who have already adopted the new reporting framework and provide insights on how to get your organization ready.

Moderator: Grant Eve, CPA, CFE, Partner - WIPFLi

Speakers: Nik Wong, Manager - WIPFLi

Barnaby Allen, Partner- WIPFLi

Tradeshow Opening – Lunch on Tradeshow Floor

Location: Heritage III, Tradeshow Floor

Sponsored By: Feather Falls Brewing Company

12:00pm – 1:30pm

Track 4 Seminars – Finance & Business Development

Location: Paipa Ballroom II

9:00am – 10:20am

Diversifying Tribal Economies by Acquiring Profitable Businesses Off Reservation by Leveraging Private Equity

Learn about Intertribal economic development using partnerships.

Moderator: Steve Stallings, Councilmember – Rincon Band of Luiseño Indians

Speakers: John Upshur, General Partner - First Nations Capital Partners
Shalome Briggs, Director – Rincon Development Corporation

10:30am – 11:50am

When is The Right Time to Bring Your General Contractor on Board For Your New Development Project?

It is a constant question for owners and developers of casino properties, when do I get my General Contractor on board? Do I wait until I have complete 100% construction drawings? Will that save me money, but slow my project down? If I bring my contractor on right after I hire my architect, will it speed up my project, but cost me more money? This session looks at both options, and will let the audience decide which best suits their circumstance. It will analyze the true cost savings potential for each option as well as the construction schedules and the benefits of each. Also, a part of the discussion will be how to procure your GC in each option through a RFQ / RFP process.

Moderator: Jane Lee, Managing Partner -American Project Management

Speakers: Chris Creasey, Director, Business Development -Tutor Perini Building Corp.
Pat Hubbs, Vice President of Operations -Harris Associates

Tradeshow Opening – Lunch on Tradeshow Floor

Location: Heritage III, Trade Show Floor

Sponsored By: Feather Falls Brewing Company

12:00pm – 1:30pm

Minimum Continuing Legal Education (MCLE) *Pending California State Bar Approval

Location: Wachena Ballroom I

10:30am – 11:50am

The Expansion of Tribal Court Jurisdiction

Recent cases throughout the Circuit have strengthened tribal court jurisdiction in various situations. This panel will discuss the relevant cases and how this development in the law can aid tribes and further establish their sovereignty.

Moderator: Steve Hart, Partner – Lewis Roca Rothgerber Christie, LLP

Speakers: Denise Turner-Walsh, Attorney General – Rincon Band of Luiseño Indians
Frances Sjoberg, Associate- Lewis Roca Rothgerber Christie, LLP
Marla Hudgens, Partner – Lewis Roca Rothgerber Christie, LLP
Rachel Felix, Associate - Lewis Roca Rothgerber Christie, LLP

Minimum Continuing Legal Education (MCLE) *Pending California State Bar Approval

Location: Wachena Ballroom I

1:30pm – 2:50pm

Tribal Enterprise Privileges and Immunities: The Slipping Legal Principles

Several recent federal court decisions have placed tribal enterprise privileges and immunities on shaky and shifting grounds. The federal courts have recently held that tribal enterprises are, and are not, immune from suit, that tribal enterprise officials are not immune from suit, and most recently that tribal elected council members are subject to suits for money damages in their individual capacities. This panel will look at the cross-currents of tribal enterprise privileges and immunities, with insight from lawyers and tribal leaders who are directly involved in the legal struggles to protect tribal enterprises, managers, and tribal government officials.

Moderator: Peter Larson, Partner – Lewis Roca Rothgerber Christie, LLP

Speakers: Pdraig McCoy, Principal – McCoy Law

Sherry Treppa, Chairwoman -Habematolel Pomo of Upper Lake

Maranda Compton, Partner - Van Ness Feldman, LLP

Break

3:00 pm – 3:20 pm

Minimum Continuing Legal Education (MCLE) *Pending California State Bar Approval

Location: Wachena Ballroom I

3:20pm – 4:50pm

Taxation Issues Regarding Non-Indian Businesses on Trust Land

Moderator: Jay Shapiro, Partner – Forman & Associates

Speakers: Scott Wheat, Owner – Wheat Law Offices

Peter Larson, Partner – Lewis Roca Rothgerber Christie, LLP

Bowling Tournament

**Sponsored By: Redding Rancheria – Sapphire Sponsor
Chicken Ranch Rancheria – Opal Sponsor
WIPFLi– Jade Sponsor**

6:30 pm – 9:00 pm

Location: Parkway Bowl
1280 Fletcher Parkway
El Cajon, CA 92020

**Shuttle will depart from Resort Valet Entrance at 5:30pm

Note that Parkway Bowl is approximately 30 minutes away from the Sycuan's property!

Thursday, February 13th

Location: Events Center, Lower Level

Associate Member Breakfast

Location: Bull & Bourbon, Lower Level (Floor In Between Event Center and Casino Floor, Back Right)

*Open to Associate Members Only

8:00 am – 9:00 am

Tradeshow – Breakfast on Tradeshow Floor

Location: Heritage III, Trade Show Floor

Sponsored By: To Be Determined

10:30pm – 12:30pm

Track 1 Seminars – Tribal Government

Location: Wachena Ballroom II

9:00am – 10:20am

Going Green! Going Paperless!

Panelists have gone paperless with one or multiple vendors during their respective careers. Panelists will discuss individual lessons learned from sourcing a paperless vendor, to understanding their respective business requirements for moving to paperless system. Panel will be exploring the internal due diligence, approval process, creating greater efficiencies and cost benefits.

Moderator: Thomas Eugene, Director of Professional Services - Merydyan Technologies

Speakers: Joseph Osterloh, Executive Director – Jamul Gaming Commission
Alex Sanchez, Executive Director - Pauma Tribal Gaming Commission
Debbie Martinez, Director of Licensing - San Pasqual Gaming Commission

Track 2 Seminars – Casino Operations & Security

Location: Wachena Ballroom III

9:00am – 10:20am

Incorporating Training and Education For Less Employee Turnover

Unemployment is at an all time low. Additionally, it is more and more difficult to attract and retain employees in our fast paced hospitality and entertainment facilities. We know turnover is expensive, and many properties are struggling to find innovative ways to maintain levels of service while keeping turnover costs in check. In this session, we learn how these costs can be reduced by developing comprehensive training and higher education programs creating career paths for tribal and non-tribal employees.

Moderator: Deanna Scott, CEO- Raving Consulting

Speakers: Paula Allen, Partner – Raving Consulting
Patrick Horning, Senior Manager – Nation Tribal Relations, University of Phoenix,
Leadership and Tribal Development

Track 3 Seminars – Regulation

Location: Paipa Ballroom I

9:00am – 10:20am

How Regulation is Changing the Basics of Screening

Background screening is not a commodity, however that is not always understood by those reviewing screening reports. The information included in a background screening report is directly tied to issuance of a license or offer of employment. Continued regulatory changes can complicate this process. Learn how new regulatory changes impact the basics in background screening.

Moderator: Julie Hakman, President – AmericanChecked

Speakers: Melina Gonzalez, Background Investigator – Rincon Gaming Commission
Cesar Ruiz, Director of Background & Licensing – Jamul Tribal Gaming Commission
Eric Schalansky, Regional Director, Sacramento – NIGC Representative

Track 4 Seminars – Finance & Business Development

Location: Paipa Ballroom II

9:00am – 10:20am

Evolving Talent Acquisition Strategy While Working With Your Tribal Gaming Commission

Human Resources Departments face numerous challenges while attempting to fill positions within the expanding casino & hotel industry with much needed talent. We are at a historical low employment rate, and with that there are more jobs than qualified candidates. There are various challenges that need solutions such as; filling the gap between an applicant being offered a position and licensed. In this time period an applicant could potentially be hired by someone with less requirements and restrictions while they wait to be licensed. In this session we will discuss various potential solutions between the casino operations and the tribal gaming commissions. We will look at best practices across Indian Country. We talk about the new 2018 cannabis laws, the high fail rate from applicants, the no tolerance policy, and the best practices for cannabis and employment. Is it really all up in smoke? We will also talk about the importance of reaching the younger generations through social media. Please join us for this exciting topic where we will find the delicate balance between human resources, following licensing process & regulations, and filling much needed positions with profound talent to serve our guests.

Moderator: Andrew Hofstetter, Tribal Gov Affairs -BlueBird CPA's & TGPN, Chairman

Speakers: Frances Alvarez, Director of Professional Services – Merydyan
Janet Borland, Assistant Director of Talent Acquisition – Pechanga Resort & Casino
Judy Wright, Vice President of Human Resources – Valley View Casino & Hotel

Minimum Continuing Legal Education (MCLE) *Pending California State Bar Approval

Location: Wachena Ballroom I

9:00am – 10:20am

Sports Wagering: Will It Change the Paradigm for Indian Gaming?

After years of success operating casino gambling, Tribes across the country are facing the challenge of sports wagering – what are the immediate challenges? How might Tribes best benefit? How will this affect the IGRA? Please join us for an experienced and dynamic panel.

Moderator: Steve Hart, Partner – Lewis Roca Rothgerber Christie, LLP

Speakers: Michael Capen, Director, Client Services - Gaming Laboratories International
Jonathan Edson, SVP Gaming Partnerships - Fan Duel
Steve Bodmer, General Counsel -Pechanga Band of Luiseño Indians

Break

10:20 am – 10:30 am

Minimum Continuing Legal Education (MCLE) *Pending California State Bar Approval

Location: Wachena Ballroom I

10:30am – 11:50pm

Hot Topics for Tribes in Intellectual Property Enforcement

While social media sites provide valuable opportunities to promote Tribal casinos and entertainment venues, they also inevitably pose Intellectual Property challenges. Potential problems include fake account or user names and name squatting, misappropriation of a Tribe's trademark or copyright, and the sale of infringing or counterfeit goods which can affect the Tribe's reputation and revenues. We will review take-down policies and tools available on Facebook, Instagram, Twitter and LinkedIn. We will also provide an overview of patents, including what is (and is not) patentable subject matter as well as how patents can be strategically obtained and enforced, taking into account the rulings on sovereign immunity in the Saint Regis Mohawk v. Mylan case. Finally, Tribal rights under the Indian Arts and Crafts Act will be discussed with emphasis on remedies for violations by third parties selling goods that are not genuine Tribal goods.

Moderator: Anne Aikman-Scalese, Partner - Lewis Roca Rothgerber Christie, LLP

Speakers: Cindy A. Villanueva, Partner – Lewis Roca Rothgerber Christie, LLP
Oliver Bajracharya, Partner – Lewis Roca Rothgerber Christie, LLP

REGISTRATION SCHEDULE

All Registrations to take place at the
Events Center, Lower Level

Monday, February 10th

1:00 pm – 4:00 pm

Tuesday, February 11th

8:00 am – 4:30 pm

Wednesday, February 12th

8:00 am – 4:30 pm

Thursday, February 13th

8:00 am – 10:00am